

## Fee schedule for Writing Career Coach Services

[Effective June 1, 2010]

I will do an initial consultation for free. During that consultation we will discuss your project, goals and scope. Once we've determined what services will best meet your needs I will create a proposal for you.

**Packaged services will include discounts. The rates below will serve as a guideline for you if you'd like to choose a la carte services.** Once we have a package a 20% deposit is due before we begin work.

There is a 2 cent per word discount when multiple projects are negotiated on a single contract.

### *Articles, booklets and other projects (except White papers):*

- 23 cents/word up to 15,000 words
- 21 cents/word 15,001-30,000 words
- 19 cents/word 30,001-50,000 words
- 18 cents/word 50,001+ (minimum \$9,500)

Projects include up to 6 hours of interviews/phone consultation. Additional time at \$50/hr.

### *Ghosting package*

Ghosting projects of 30,001+ words also include a two-step edit, a press release and one white paper based on the content of the full book.

### *Project management*

\$1,000-\$3,500 depending on the scope and size of the project. Project management includes, but is not limited to:

- Full timeline creation for all components of the project
- Working with publishers, designers, marketers to coordinate completion of the book and marketing efforts
- Working on timeline for creation/release of multiple projects
- Providing the client with deadlines to ensure completion on schedule
- Other project management services.

### *White Papers*

- 28 cents/word [which includes formatting and 1 review]

### *Printing*

- When you have Writing Career Coach do your writing we are able to offer our professional printing service for your book for \$500. That fee includes formatting [including pull quotes and side bars] as well as a professionally designed cover [with revisions]. You receive 1 free review copy and all add'l books are purchased at a discounted author rate. This is just one more way Tiffany Can be certain you are getting the best quality for your writing projects.

### *Press Release*

- \$35 [One free press release is included in the cost of a 30,001+ ghostwriting project]Editing services

### *Transcription*

We will type your project from audio files, a cd or written text.

- ¾ cents per word [as determined by Microsoft document word count]

### *Content Edit*

A content edit gives a detailed critique, line by line, of the craft of the project. This is designed to help individuals who are writers learn how to improve their craft while improving a single project.

- 1 cent/word

### *Developmental Edit*

This form of edit is more detailed than a content edit and will include substantial amounts of rewriting of text. This is a mix between doing a detailed content edit and ghostwriting.

- 15 cents -20 cents/word depending on the amount of editing required and the size of the project.

### *Two-step edit*

This edit combines the work of two individual editors to make sure you have the cleanest possible copy. The first step is a content or developmental edit done by Tiffany. The second step is a proofread/copy edit.

- Quoted on a per project basis
- Available as part of a ghostwriting package of 30,0001+ words

### *Assessment*

An assessment gives you an overview of strengths and weaknesses of your writing or writing project. The report is given in the form of a 1-3 page summary on your writing. Very little, if any, writing is done on the actual manuscript.

- ½ cents/word with a \$75 minimum

### *Coaching/Consultations*

I do a free initial consultation. After that we can determine what combination of services will best meet your needs and budget. Coaching and Consultation will be worked in to that package. If you'd like to have only Coaching/Consultation, we will determine the rate based on venue [phone, online, in person] and frequency [decrease for longer meetings and higher frequency].

## FAQ

Q: I can't decide if I need an assessment of my manuscript or a content edit.

A: It depends on your reason for getting the edit. If you are curious about the book overall then the assessment would be most cost effective. This is also a good choice if you're on a tight budget but need another set of eyes to review your writing. The content edit is designed to go deeper and help you fix and polish up your manuscript. Some of my clients opt to do both. For them I offer a special. They can apply 50% of their assessment fee to their full content or developmental edit fee as long as the larger edit begins within 90 days of their assessment.

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Q: I'm working on the writing but I also want to know how to sell my book. Can Tiffany help with that?

A: YES! Writing Career Coach was created to teach business principles to writers and help them develop the craft to get sold. Over time more businesses have taken notice of Tiffany's skills and have hired her to help them with their writing needs. With this comes the need for marketing, understanding whether to royalty publish or subsidy publish, how to establish a strong writing business and using social media to develop a platform. Tiffany is respected in the industry for her understanding of how to run writing as a business while still enjoying the creativity of writing. Tiffany is eager to coach her clients on every aspect of writing, which includes how to sell your book once it is written.

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Q: Can I see an example of Tiffany's detailed editing style

A: Sure. Tiffany has a small sample of an actual edit on her website. You can see it here:  
<http://writingcareercoach.com/?p=324>

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Q: What is Tiffany's background and experience? What qualifies her to edit?

A: Tiffany is an award winning author. She won the 2007 Daphne du Maurier Award for Excellence in Mystery/Suspense [unpublished manuscript division] and finished in "Operation First Novel" in 2004. She has been published in national magazines and local papers. She is currently a columnist for Suspense Magazine where she writes on business principles for writers as well as some things on organizing, craft and time management.

Tiffany has been twice nominated for the ACFW Mentor of the Year award. This is a great honor as the organization has nearly 2,000 members. She has been a full-time writer for more than 8 years and has been teaching on these principles for the last 4 ½. She earned her B.A. from the University of Toledo and not only had a 3.9 cumulative GPA, but did in the Honors College while working part-time, getting married and starting a family.

As a content editor she helps with the big picture of the story, not correcting punctuation. What a content editor does is read through the project to help the author create a marketable project that is fully readable and is clear to your reader. Since she has served as judge more than 8 times in the last four years for all levels of writing [published and unpublished], she is able to evaluate both Fiction and non-fiction of all levels.

Finally, she has happy clients who enthusiastically refer their friends. This is by far her most prized qualification.

# The Writing Time Line

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## Meet

Discuss goals, plans and proposed projects.

Determine the range of services that will best meet your current and future needs.

## Create

Create a package of services that will accomplish your goals in your budget.

Create a timeline with deadlines, etc.

## Begin

I conduct interviews and gather resources or work with materials provided based on agreed upon outline.

I write back cover copy and a tag line for your project

I send 1<sup>st</sup> draft to you for review and comment.

## Review

You return by deadline with any changes/comments.

I perform revisions and final formatting for your approval.

Conduct 2-step edit.

## Complete

Deliver a copy to you in pdf format and send copy to publisher

**From concept to completion, I partner with you to create a project you will be proud to see your name on.**